



BEST'S COMPANY REPORT

DAC

Dealers Assurance Company

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AMB #: 001791

NAIC #: 16705

FEIN#: 34-6513705

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Best's Credit Rating Effective Date

November 07, 2025

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Information

- [Best's Credit Rating Methodology](#)
- [Guide to Best's Credit Ratings](#)
- [Market Segment Outlooks](#)

Financial Data Presented

The financial data in this report reflects the most current data available to the Analytical Team at the time of the rating. Updates to the financial exhibits in this report are available here: [Best's Financial Report](#).

Dealers Assurance Company

AMB #: 001791 | **NAIC #:** 16705 | **FEIN #:** 34-6513705
Ultimate Parent: AMB # 044206 - iA Financial Corporation Inc.

Best's Credit Ratings

Financial Strength Rating (FSR)

A
Excellent
Outlook: Stable Action: Affirmed

Issuer Credit Rating (ICR)

a
Excellent
Outlook: Stable Action: Affirmed

Assessment Descriptors

Balance Sheet Strength	Strong
Operating Performance	Strong
Business Profile	Neutral
Enterprise Risk Management	Appropriate

Rating Rationale

Balance Sheet Strength: **Strong**

- Strong level of risk-adjusted capitalization as measured by Best's Capital Adequacy Ratio (BCAR) scores at the 99.6% VaR confidence interval.
- Consistent surplus growth through sustainable levels of operating performance.
- Favorable underwriting leverage and cash flow metrics.
- Conservative investment allocation following the acquisition by Industrial Alliance (iA) Financial Group.
- Significant exposure to non-rated producer-owned reinsurance companies (PORCs).

Operating Performance: **Strong**

- Strong earnings performance is derived primarily from annual underwriting gains generated by aggregate excess-of-loss contractual liability policy premium with few corresponding losses.
- Consistently favorable combined and operating ratios that outperform peers.
- Overall muted volatility in comparison to the Warranty composite shows the relative consistency of the operating performance of the company.

Business Profile: **Neutral**

- Dealers Assurance Company (DAC) writes contractual liability insurance policies for administrator obligor (AO). The AO provides administration services along with options for profit participation to dealers selling automobile extended service contracts and other consumer warranties.
- DAC is a nationally focused insurer with geographic diversification, offset by significant concentration in vehicle service contracts (VSCs) and other warranty products.
- The company operates in the highly competitive U.S. auto warranty market and consumer warranty market with a modest overall market share.

Enterprise Risk Management: **Appropriate**

- Appropriate risk management practices given the relative size and risk profile of the company.
- Integrated into parent company for ERM, strategy, data capabilities, and investment management.
- High reinsurance risk from non-rated PORCs, offset by required and regularly monitored collateral.
- Access to iA Financial Group's data warehousing and risk management expertise in the Canadian warranty line supports stronger risk management.

Rating Lift/Drag

- DAC provides a diversification benefit, being iA Financial Group's only U.S. P&C company. iA Financial Group intends to expand its US footprint, and DAC is key to that objective.
- Strong level of integration; for example, integration of key functions with its parent that include accounting and finance, legal, information technology and human resources.
- Enhanced risk-taking capabilities due to integration into iA Financial Group's framework.
- iA Financial Group has historically demonstrated an ability to provide capital support to its subsidiaries.

Outlook

- The stable outlooks reflect AM Best's expectation that DAC will maintain its strong balance sheet strength assessment and strong operating performance over the near to medium term.

Rating Drivers

- Negative rating action could occur if the company's risk-adjusted capitalization or overall balance sheet strength declined to a level that is not commensurate with its current assessment.
- Negative rating action could occur if the parent company's ratings were to be downgraded and/or strategic importance to the parent company were to weaken.

- Positive rating action could occur if the company were to demonstrate a trend of higher levels of risk-adjusted capitalization.
- Positive rating action could occur if the parent company's ratings were to be upgraded and/or strategic importance to the parent company were to strengthen.

Credit Analysis

Balance Sheet Strength

Based on Best's Capital Adequacy Ratio (BCAR), DAC's risk-adjusted capital supports its underwriting, investment, and credit risks. This level of risk-adjusted capitalization is reflective of the company's sound balance sheet, manageable underwriting leverage, and equity within its unearned premium reserves.

Capitalization

Policyholder surplus exceeds \$148 million as of Q2 2025. Policyholder surplus increased by 8.0% or \$10.3 million from \$139.2 million in 2024 primarily due to increased underwriting income of \$8.0 million and investment income of \$9.7 million.

DAC has paid no dividends since the sale of the company in 2017 to Industrial Alliance (iA). There are no immediate plans to pay dividends. Surplus growth is due largely to consistent underwriting income supplemented by investment income. DAC's investment yield has improved since the acquisition by iA.

DAC issued a surplus note in 2004 in the amount of \$3.0 million which the company repaid in 2024. Prior to repayment financial leverage was low.

DAC maintains favorable balance sheet liquidity as evidenced by liquidity ratios which exceed those of the composite. Over the last five years, the liquidity position has been enhanced by positive underwriting cash flow driven by stable collection of premium and decreasing commission and expenses paid.

Asset Liability Management - Investments

The company maintains a highly liquid investment portfolio of fixed income securities, comprised of corporate bonds and, to a lesser extent, U.S. government obligations. Nearly all the securities in the company's bond portfolio are investment grade quality.

Following the acquisition by iA Financial Group, the investment portfolio allocation became more conservative with higher allocations toward investment grade fixed income securities and a reduction of equity securities.

Reserve Adequacy

Consistent with other warranty writers, loss reserve development is not material as the bulk of liabilities and risk is in the unearned premium reserves held by auto warranty administrators to fund latent warranty claims as they develop.

An independent actuary's review indicates a suitable level of equity embedded within these reserves. While the company's exposure to third-party administrators is significant, an actuary conducts unearned claims reserves review for each administrator. All claim reserves are required to be fully collateralized through a trust account or letter of credit and shortfalls are required to be funded.

Reserve development has been favorable over the last ten calendar years. However, adverse development has occurred in, 2022 and 2023 on an accident year basis due to economic conditions related to gap claims.

Operating Performance

The company's underwriting performance continues to perform favorably compared to its peers and industry. On a five-year basis, loss ratios are well below peers, though underwriting expense ratios are more in line with peers, both results are driven by the company's niche market business model. The combined ratio has trended favorably over the five-year period. iA Financial Group's expertise and data warehouse may lead to improved operating performance through more complex underwriting and pricing initiatives.

DAC reported net income of \$8.9M in Q2 2025 compared to \$8.0M in Q2 2024, which was driven by net underwriting income of \$5.5M, net investment income of \$4.7M and realized capital gains of \$641k. Underwriting results were similar compared to the same period prior year.

Operating Performance (Continued...)

Pretax operating income of \$15.7M reported in 2024 driven by net underwriting income to \$8.0M and investment income of \$9.7M. The combined ratio as of year-end 2024 was 77.6% (Loss & LAE ratio 49.9% and Expense ratio 27.7%). DAC's combined ratio significantly outperforms the composite every year.

DAC's pure loss ratio experienced significant increases in both 2023 and 2024. The increase in 2024 to 49.9% was as a result of inflation and rising cost of claims. Inflation led claims increases are being broadly managed through reserve increases that are generally accepted by industry participants.

DAC reported a sizable increase to the expense ratio, increasing from 16.6% in 2023 to 27.7% in 2024 due to a change in corporate expense methodology at the parent company that increases expenses allocated to DAC.

Investment income generation continues to supplement earnings and this contribution has been increasing in recent years. Strong underwriting cash flow has led to an increased invested asset base. The bond portfolio continues to consist mostly of investment grade securities. Net investment yield has improved since the shift in investment strategy towards fixed income securities and away from equities, real estate, and short term investments.

DAC continues to generate solid operating results, as evident by the five-year operating ratio and pre-tax return on revenue that exceed those of the warranty composite. Strong earnings performance is derived primarily from annual underwriting gains generated by aggregate excess-of-loss contractual liability policy premium with few corresponding losses.

DAC's ROE has been slightly below its 10% benchmark over the past two years, however the five and ten year averages are on target and outperform the composite.

DAC reported significant premium growth in 2020 driven by the acquisition of IAS. Since the acquisition, net premium growth has moderated. In 2024, the company reported a minimal increase in net premiums written.

Looking forward, the company's favorable underwriting and operating performance should continue given the expectation that automobile sales will remain strong over the near-term while the claims associated with the policies the company writes, if any, will be minimal. In addition, management believes that their business is resistant to recession given dealerships' dependence on Finance and Insurance (F&I) sales for profit and the prevalence of used car contracts. Nonetheless, the nature of DAC's business profile leaves the company vulnerable to the effects of downturns in the economy.

Business Profile

Dealers Assurance Company (DAC) is domiciled in Ohio and licensed to write property/casualty insurance in all 50 states and the District of Columbia. Their primary business strategy is to write both first dollar and aggregate excess-of-loss contractual liability policies for administrator obligors (AO). These companies sell, service, and pay claims for vehicle service contracts and for service contracts on consumer goods sold to individuals. A primary loss under the excess of loss policy will trigger if the amount of aggregate claim reserves established by an AO to pay claims on all service contracts sold is completely eroded. As an additional benefit, the policy provides state-mandated guarantees directly to the consumer in the event the insured fails to timely pay a claim for any reason. DAC is indemnified by the AO should DAC ever be required to pay a direct claim to the consumer. On first dollar policies, DAC cedes the premium to a reinsurer owned by the AO or by automobile dealers through whom the administrator conducts business.

Management feels that DAC's competitive position has shown continued improvement. DAC offers competitive CLIP pricing and is focused on providing an exceptional client experience for new and existing partners. The competitive environment present in this hyper-fragmented market has led to several mergers and acquisitions, although DAC's retention of AO's has been minimally impacted by this dynamic.

DAC's financial statements reflect the unearned premium from service contracts sold on a first dollar basis and the unearned portion of the aggregate excess-of-loss contractual liability premium. DAC is not required to include unearned claims reserves for aggregate excess-of-loss policies on its financial statements. This can lead to top-line premium fluctuations when evaluating DAC's financial statements, so the true measure of growth is net written premiums. The underlying reserves must be analyzed to properly assess the potential risk that underpricing may have occurred. For example, if unearned claims reserves set aside by AO's proved to be insufficient to pay claims, then DAC may be liable to pay claims once the AO's reserves have been fully depleted. To mitigate this risk, DAC conducts an annual loss reserve review, certified by an actuary, of all reserves maintained by DAC on behalf of the administrator obligors. In addition, AO's and reinsurers are required to hold claims reserves in a trust account and post additional collateral, if necessary.

Each member of DAC's senior management team has over 20 years of insurance experience. The extensive knowledge of the service contract business enables management to ensure contracts are being priced adequately both on a direct and excess-of-loss contractual liability basis. Furthermore, adequate premium per exposure unit is sought through reinsurance or profit-sharing programs with

Business Profile (Continued...)

producers that encourage pricing discipline. These sharing programs partially alleviate the pressure to lower premiums to obtain new business.

Given DAC's aggregate excess-of-loss contractual liability business, examination of information beyond the scope of the financial statement is necessary for a meaningful risk assessment. As a result, A.M. Best's review relies upon and considers information provided by DAC regarding administrator obligors' unearned claim reserves. A.M. Best will continue to monitor future premium growth and operating performance to ensure that the requisite capital is available to support current and future business expansion.

Ultimate ownership is iA Financial Group, a public Canadian entity with both life and property casualty operations in Canada and the U.S.

Enterprise Risk Management

A formalized ERM program, including ERM, ORM, and Decision frameworks, has been implemented and is strongly backed by the parent company, iA Financial Group. Risk management decision-making, governance, and controls are centralized with the management team. Underwriting and claims functions are delegated to administrators and verified by the company's audit teams. Management has invested in improved technology and tools to enhance oversight of the administrators, including advanced monthly financial reporting, a new data warehouse, and the ability to conduct more in-depth analyses. The company also has an external party conduct an in-depth actuarial review of the underlying AO reserves.

Reinsurance Summary

The company maintains quota share reinsurance treaties with producer-owned reinsurance companies (PORCs) to cede 100% of warranty premiums. Each PORC has either established a Letter of Credit (LOC), trust or funds held agreement, or other security with DAC to collateralize unearned premium; otherwise, DAC holds funds to support unearned premium reserves. The collateral balances are continually monitored by DAC to ensure that available assets are adequate for the runoff of the unearned claims reserves.

Environmental, Social & Governance

DAC has not highlighted any ESG initiatives at this time. Exposure to climate risk is expected to be modest and impacted by catastrophic weather events that result in claims on vehicles or consumer products.

Rating Lift/Drag

DAC provides a diversification benefit, being iA's only US P&C company. iA intends to expand its US footprint and DAC is key to that objective.

DAC benefits from iA's years of experience in the Canadian VSC market, extensive database and managerial expertise. In addition, back-office functionality (specifically investments) has been moved to Quebec, reducing redundancies, and streamlining costs. The support of iA's balance sheet and ERM structure have further amplified DAC's ability to take and understand risks. Overall, DAC is well integrated into iA.

iA has a history of supporting its subsidiaries. This is evidenced by their support of DAC's sister company, IAPG, in order to support their balance sheet during a period of growth. Management has made it clear that iA stands ready to provide capital to DAC if needed.

Financial Statements

	6-Months		Year End - December 31			
	2025		2024		2023	
Balance Sheet	USD (000)	%	USD (000)	%	USD (000)	%
Cash and Short Term Investments	36,054	10.5	35,069	10.6	56,173	17.0
Bonds	277,277	80.8	266,710	80.5	241,309	73.0
Preferred and Common Stock	9,191	2.7	10,444	3.2	8,092	2.4
Other Invested Assets	4,020	1.2	3,314	1.0	7,085	2.1
Total Cash and Invested Assets	326,542	95.2	315,537	95.2	312,660	94.6
Premium Balances	9,825	2.9	9,587	2.9	11,768	3.6
Net Deferred Tax Asset	3,095	0.9	3,028	0.9	2,883	0.9
Other Assets	3,660	1.1	3,199	1.0	3,201	1.0
Total Assets	343,122	100.0	331,351	100.0	330,512	100.0
Loss and Loss Adjustment Expense Reserves:						
Net IBNR Loss Reserves*	5,301	1.5	5,501	1.7	2,943	0.9
Total Net Loss and LAE Reserves	5,301	1.5	5,501	1.7	2,943	0.9
Net Unearned Premiums	111,369	32.5	109,234	33.0	104,650	31.7
Other Liabilities	77,932	22.7	77,439	23.4	94,046	28.5
Total Liabilities	194,602	56.7	192,174	58.0	201,640	61.0
Capital Stock	4,201	1.2	4,201	1.3	4,201	1.3
Paid-In and Contributed Surplus	9,733	2.8	9,733	2.9	9,733	2.9
Unassigned Surplus	134,587	39.2	125,243	37.8	111,939	33.9
Other Surplus	3,000	0.9
Total Policyholders' Surplus	148,520	43.3	139,177	42.0	128,872	39.0
Total Liabilities and Surplus	343,122	100.0	331,351	100.0	330,512	100.0

Source: BestLink® - Best's Financial Suite

* Interim reserves balances include LAE.

Last Update

November 22, 2025

Identifiers

AMB #: 001791

NAIC #: 16705

FEIN #: 34-6513705

Contact Information

Administrative Office:
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Financial Data Presented

The financial data in this report reflects the most current data available at the time the report was printed.

Filing Date History

November 14, 2025 (9-Month)

August 18, 2025 (6-Month)

May 16, 2025 (3-Month)

April 02, 2025 (April Annual)

March 03, 2025 (March Annual)

Dealers Assurance Company

Operations

Date Incorporated: August 02, 1935 | **Date Commenced:** August 02, 1935

Domiciled: Ohio, United States

Licensed: (Current since 12/22/2015). The company is licensed in the District of Columbia and all states.

Business Type: Property/Casualty

Organization Type: Stock

Marketing Type: Exclusive/Captive Agent

Best's Financial Size Category: VIII (USD 100 Million to Less than 250 Million)

Best's Credit Ratings

Rating Relationship

AM Best Rating Unit: 001791 - Dealers Assurance Company

Best's Credit Rating Effective Date: November 07, 2025

Refer to the [Best's Credit Report for AMB# 001791 - Dealers Assurance Company](#) for details regarding the rating rationale, credit analysis, and financial exhibits available at the time the credit analysis was performed.

Best's Credit Rating History

AM Best has assigned ratings on this company since 1986. In our opinion, the company has an Excellent ability to meet their ongoing insurance obligations and an Excellent ability to meet their ongoing senior financial obligations.

The following are the most recent rating events, for longer history refer to [Rating History](#) in BestLink:

Best's Credit Rating History (Continued...)

Effective Date	Best's Financial Strength Ratings			Best's Long-Term Issuer Credit Ratings		
	Rating	Outlook	Action	Rating	Outlook	Action
Current -						
Nov 7, 2025	A	Stable	Affirmed	a	Stable	Affirmed
Aug 30, 2024	A	Stable	Affirmed	a	Stable	Affirmed
Jun 23, 2023	A	Stable	Affirmed	a	Stable	Affirmed
May 5, 2022	A	Stable	Affirmed	a	Stable	Affirmed
Apr 16, 2021	A	Stable	Affirmed	a	Stable	Affirmed

Management

Administration of company affairs is under the direction of Sean O'Brien, Managing Director; Preston Haglin, President; Maryann Norwood, Vice President, Chief U.S. Counsel, and Corporate Secretary; and Linda M. Toy, Vice President, Treasurer and Chief Financial Officer.

Officers

President: Preston Haglin

Vice President, Corporate Secretary and Chief Legal Officer: Maryann Norwood

Vice President, Treasurer and CFO: Linda M. Toy

Managing Director: Sean O'Brien

Directors

Douglas Carrothers

Yvon Charest

Marilyn Froelich

Douglas Oksendahl

Shelby L. Peavy

Normand Pépin

Denis Ricard

Michael L. Stickney

Warren Van Genderen

History

This company was incorporated on August 2, 1935, as Mahoning Insurance Company and began business the same day. In March 1980, Dealers Alliance Corporation, an Ohio corporation (Alliance), acquired 100% control of Mahoning Insurance Company and on April 11, 1980, changed the name to Dealers Assurance Company (DAC). In January 2004, Alliance was purchased by DAC Financial Holdings, Inc., a Delaware holding company (DAC Holdings). Paid in capital of \$13,933,800 million consists of \$9,732,810 million of contributed surplus and 2,330 shares of common stock at a par value of \$1,803 per share. The company has 3,000 authorized shares.

As of May 15, 2014, Helios Financial Holdings Corp. (Helios) reached 84.7% ownership in DAC Holdings. This was the result of the 100% owner of Helios, James B. Smith, having contributed his 59.6% ownership to Helios and Helios having acquired 25.1% ownership from certain minority shareholders.

On August 8, 2014, in a transaction effective as of July 1, 2014, Helios acquired an additional 13.69% ownership interest in DAC Holdings, bringing its total ownership interest in DAC Holdings to 98.43%. As part of the transaction, DAC Holdings entered into Subscription Agreements with each of the minority shareholders whose common stock was acquired. Under the terms of those Subscription Agreements, a total of 3,450 shares of newly authorized non-voting Series B Non-Voting Preferred Stock were issued to the selling minority shareholders.

On October 24, 2016, Helios acquired the additional 1.57% interest in DAC Holdings, represented by 1859.625 common shares that had been owned by a minority shareholder. As a result, Helios became the 100% owner of DAC Holdings.

In September 2017, Industrial Alliance Insurance and Financial Services Inc. (iA Insurance) announced its intention to acquire 100% of Helios for \$135 million in cash. The acquisition was completed in January 2018 and the group subsequently became a subsidiary of the iA organization.

On January 23, 2018, Dealers Assurance Company was acquired by iA Insurance.

Professional Service Providers

Investment Managers, Advisors, Brokers/Dealers:

- INDUSTRIAL ALLIANCE INVESTMENT MANAGEMENT INC. (MA (Affiliated Firm))
- ASSET ALLOCATION & MGMT. CO. (Unaffiliated Firm)
- BANK OF NY WEALTH MGMT. (Unaffiliated Firm)
- SAN LUIS WEALTH ADVISORS, LLC (Unaffiliated Firm)

Principal Law Firm: Thompson Hine LLP

Visit [Best's Insurance Professional Resources](#) to search for additional Attorneys, Adjusters, and Expert Service Providers with experience serving the insurance industry.

State Rate Filings

Summary of Approved Filings

The table below shows the number of approved filings in the last five years. For more information, please refer to [Best's State Rate Filings - 001791 - Dealers Assurance Company](#)

Major Line	2025	2024	2023	2022	2021
Commercial General Liability	12	8	20	22	11
Total	12	8	20	22	11

Source: Best's State Rate Filings

A Best's Financial Strength Rating opinion addresses the relative ability of an insurer to meet its ongoing insurance obligations. The ratings are not assigned to specific insurance policies or contracts and do not address any other risk, including, but not limited to, an insurer's claims-payment policies or procedures; the ability of the insurer to dispute or deny claims payment on grounds of misrepresentation or fraud; or any specific liability contractually borne by the policy or contract holder. A Financial Strength Rating is not a recommendation to purchase, hold or terminate any insurance policy, contract or any other financial obligation issued by an insurer, nor does it address the suitability of any particular policy or contract for a specific purpose or purchaser.

A Best's Issue/Issuer Credit Rating is an opinion regarding the relative future credit risk of an entity, a credit commitment or a debt or debt-like security.

Credit risk is the risk that an entity may not meet its contractual, financial obligations as they come due. These credit ratings do not address any other risk, including but not limited to liquidity risk, market value risk or price volatility of rated securities. The rating is not a recommendation to buy, sell or hold any securities, insurance policies, contracts or any other financial obligations, nor does it address the suitability of any particular financial obligation for a specific purpose or purchaser.

In arriving at a rating decision, AM Best relies on third-party audited financial data and/or other information provided to it. While this information is believed to be reliable, AM Best does not independently verify the accuracy or reliability of the information. Any and all ratings, opinions and information contained herein are provided "as is," without any express or implied warranty.

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